

NRDC PRESS RELEASE

Cmde Amit Rastogi, CMD, NRDC Unveils Visionary Model for a Greener and Sustainable Future at WIPO Green Symposium @ Geneva

Geneva, November 1, 2023

The World Intellectual Property Organization (WIPO) hosted a groundbreaking symposium titled "Accelerating the Imperative: Green Technology Deployment" at Geneva featuring a prominent address by Commodore Amit Rastogi, Chairman and Managing Director, National Research Development Corporation (NRDC) as distinguished panelist of the Technical Session on "**Closing the knowledge gap: Sources of green technology information, assembling sets of technologies for different audiences**". Dr.B.K.Sahu, Senior Manager, NRDC also participated actively in the deliberations during the symposium.

The symposium organized on the occasion of 10th Anniversary of the WIPO Green initiative provided a platform for in-depth discussions on the urgent deployment of green technologies to combat climate change and protect our planet's delicate ecosystems. The event emphasized that we already possess a wealth of viable solutions to reduce greenhouse gas emissions, including solar and wind energy, urban electrification, green infrastructure, energy efficiency, and sustainable land management. These technologies are not only technically sound but are increasingly cost-effective and garner broad public support.

Cmde. Amit Rastogi took center stage, outlining NRDC's visionary model to bridge the last mile gap in adopting sustainable green technologies worldwide. This model sets the stage for a greener, more sustainable future, demonstrating the commitment of NRDC to promote green technologies for global sustainability.

WIPO Director General, Mr. Daren Tang, opened the symposium and introduced the critical objectives of the event. It aimed to address the challenges hindering technology deployment, identify opportunities for innovation, and explore avenues for scaling WIPO GREEN – a platform facilitating the sharing of green technologies and fostering international partnerships.

The symposium brought together a diverse spectrum of stakeholders, fostering invaluable connections and paving the way for collaborative partnerships that will play a pivotal role in our collective mission to combat climate change.

The WIPO Symposium on Accelerating Green Technology Deployment underscored the global commitment to harness technology in the battle against climate change, offering hope for a sustainable and environmentally conscious future.



Address by Cmde. Amit Rastogi (Retd.), CMD, NRDC at the WIPO Green Symposium



Participants at the WIPO Green Symposium at Geneva on Nov. 01, 2023



Release of Invention Intelligence Magazine at the WIPO Green Symposium



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