

Tel :29240401 to 29240408
Fax : 011-29240409, 011-29240410
E-mail : write2@nrdc.in



नेशनल रिसर्च डिवेलपमेंट कारपोरेशन

(वै.औ.अनु.विभाग, विज्ञान और प्रौद्योगिकी मंत्रालय, भारत सरकार का उद्यम)

Anusandhan Vikas,
20-22, Zamroodpur Comm. Centre,
Kailash Colony Extension,
New Delhi-110048, India

NATIONAL RESEARCH DEVELOPMENT CORPORATION
(An Enterprise of DSIR, Ministry of Science & Technology, Government of India)

PRESS RELEASE

NRDC engages six Franchise Agencies for marketing its innovative technologies.

NRDC signed Franchise Agreement with six parties to become a franchise agencies of NRDC for commercialisation its technologies and services. NRDC has a technology bank of about 3000 innovative technologies sourced from different Public funded, National R&D Laboratories and Universities.

The Corporation intends to enhance its reach to each and every state of the country and augment its technology licensing activities. In order to do so the Corporation engaged Franchisee for licensing of the technologies offered by it on a pilot mode.

Agreements have been signed by Dr. H. Purushotham, Chairman and Managing Director with six agencies. These franchises are from Vishakhapatnam, NOIDA, Gurugram, Jaipur, , Hyderabad and Nazvid (AP) and would be operating from these places for generating business leads for the Corporation in transfer of technologies offered by it.

Dr. H.Purushotham. CMD NRDC stated that through these pilot franchisees, the innovative technologies can be available to the youth/entrepreneurs of the Country who can start their technology based business ventures and hopes that this partnership would be a win-win opportunity and creates awareness about availability of innovative technologies to the aspiring entrepreneurs across the country. If the pilot is successful this model would be scale up.